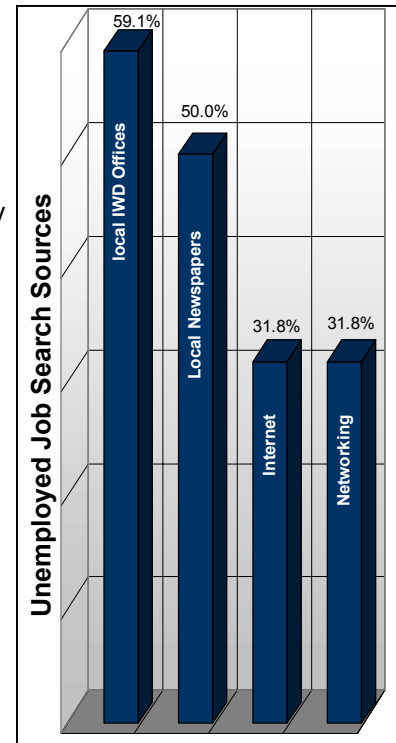


Unemployed - Those Willing to Enter/Re-enter Employment:

- An estimated 843 unemployed individuals are willing to accept employment;
- Average age is 40 years old;
- Education:
 - 59.1% have some post high school education
 - 18.2% have an associate degree
 - 9.1% are trade certified
 - 18.2% have an undergraduate degree
- Estimated wage range to attract the upper 66-75% of the most qualified hourly wage applicants is \$8.86 to \$9.75/hr., with a median wage of \$8.00/hr.;
- Willing to commute an average of 23 miles one way for the right opportunity;
- 68.2% expressed interest in seasonal and 72.7% in temporary employment opportunities;
- 63.6% are interested in working varied shifts (2nd, 3rd & split);
- Would prefer to enter employment that offers the following benefits:
 - Health/medical insurance
 - Paid vacation
 - Pension/retirement options
 - Paid sick leave
 - Paid holidays
 - Dental coverage
- 81.3% of the unemployed are seeking employment offers where the employer/employee share the cost of medical insurance premiums.



Sponsored in Partnership with

Chickasaw County Area Development Group
City of New Hampton
Iowa Workforce Development
North Iowa Area Community College

Contact Information

Chickasaw County Area Development Group
951 North Linn Avenue
New Hampton Iowa 50659
Phone (641) 394-2437
Fax (641) 394-4514
Email: info@newhamptonia.com

This information is analyzed and compiled by the
Iowa Workforce Development
Community Workforce Research & Development Unit
430 E. Grand Avenue, Des Moines, Iowa 50309
(515) 281-4896
www.iowaworkforce.org

New Hampton Laborshed Analysis



April 2005

www.newhamptonia.com

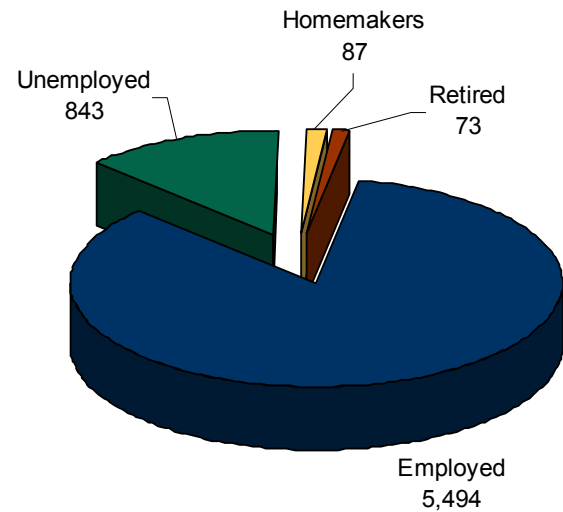
LABOR AVAILABILITY FACTS

What is a Laborshed?

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the New Hampton Laborshed area, local employers supplied the ZIP code listings of where each of their employees reside. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked, and distance willing to commute to work. *See contact information on back.*

Total Potential Labor Force: 55,641 (entire Laborshed Area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment (6,497)



Quick Facts:

(Employed - willing to change employment)

- 15.8% are working multiple jobs;
- Currently working an average of 44 hours per week;
- Average age is 42 years old;
- 46.3% are currently working in production, construction, or material handling occupations, followed by 18.3% in professional, paraprofessional, or technical occupations;
- Most frequently identified job search sources:
 - Internet
 - Local newspapers
 - Local Iowa Workforce Development Centers
 - Regional newspapers
 - Networking through friends, family, or acquaintances

Underemployment:

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; working at wages equal to or less than the national poverty level; and/or who are working in positions that do not meet their skill or education levels or worked for higher wages at previous employment.

- 1.0% Inadequate hours
- 1.7% Low income
- 4.7% Mismatch of skills
- 6.7% Total estimated underemployment

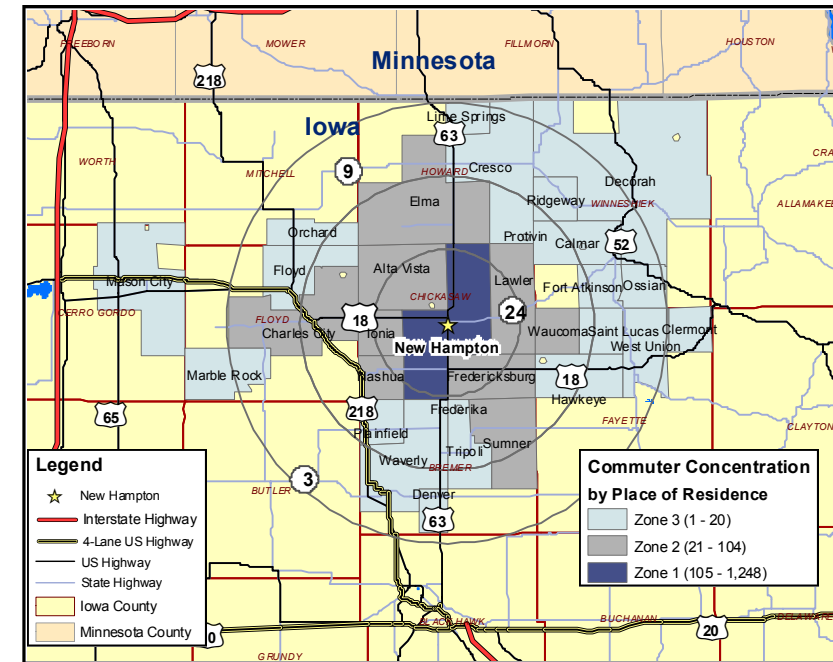
Individuals may be underemployed for more than one reason; but are only counted once for total estimated underemployment.

Industrial Classification of the Employed

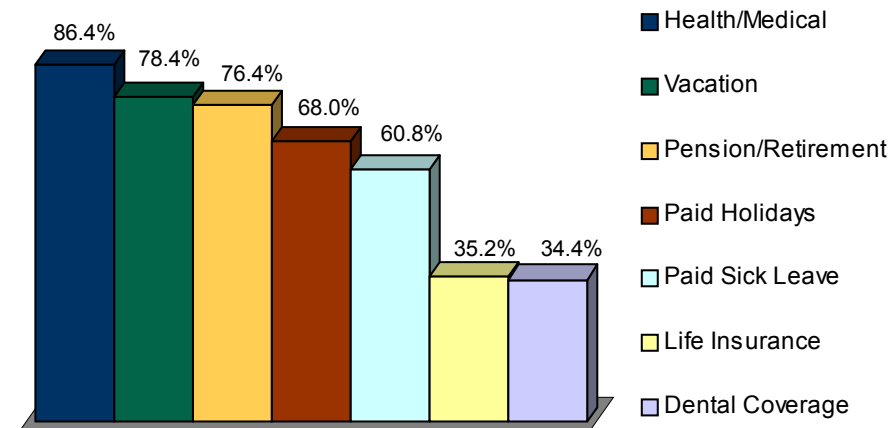
Industry	% within Laborshed
Manufacturing	19.8%
Health Care & Social Services	13.1%
Wholesale & Retail Trade	12.1%
Education	9.7%
Construction	9.7%
Agriculture/Forestry, & Mining	9.1%
Professional Services	6.4%
Finance, Insurance, & Real Estate	5.8%
Entertainment & Recreation	5.7%
Government & Public Administration	4.9%
Transportation, Communications, & Public Utilities	3.7%

Survey respondents from the New Hampton Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the manufacturing industry as shown in the table at left.

New Hampton Commuting Area



Benefits Currently Offered



Commuting Statistics

Those who are willing to change employment in the New Hampton Laborshed area are willing to commute an average of 30 miles one way for employment opportunities.

New Hampton City of Expanding Horizons

The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top seven benefits are shown.

The majority (72.7%) of respondents are currently sharing the cost of premiums with the employer. However, over one-fifth (22.3%) of the employers in the area pay the entire cost of insurance premiums as a benefit for their employees.

Education and Current Median Wage Characteristics by Industry

Industry	Education			Median Wages (Overall)	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or higher	Salary Wages	Non-Salary Wages
Agriculture	37.1%	5.7%	11.5%	\$45,000/yr	\$8.75/hr
Construction	35.1%	10.8%	5.4%	\$57,500/yr	\$12.75/hr
Education	87.2%	*	74.4%	\$37,000/yr	\$9.34/hr
Personal Services	52.9%	17.6%	5.9%	*	*
Entertainment & Recreation	60.0%	13.3%	26.7%	*	\$8.68/hr
Finance, Insurance, & Real Estate	86.4%	31.8%	22.7%	\$67,500/yr	\$10.50/hr
Government	57.9%	10.5%	21.0%	\$33,500/yr	\$16.25/hr
Health Care & Social Services	67.3%	5.4%	23.1%	\$38,000/yr	\$11.93/hr
Manufacturing	40.8%	9.2%	9.2%	\$47,500/yr	\$12.00/hr
Professional Services	61.5%	19.2%	23.0%	*	\$10.00/hr
Transport., Comm., & Utilities	75.0%	25.0%	18.8%	*	\$11.75/hr
Wholesale/Retail Trade	49.0%	6.1%	22.4%	\$38,000/yr	\$8.00/hr

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

**Insufficient survey data/refused*