

Small Business Marketing Grant

New Hampton Economic Development is offering grants to small businesses (50 employees or less) located in New Hampton that have been impacted by the COVID-19 pandemic. These grant dollars can be used for the following:

- 1) Advertising/marketing costs
- 2) Web site development
- 3) Web site redevelopment to make your current site more user/shopper friendly

If awarded funds, applicant must turn in receipts & will get reimbursed for their award amount.

Please submit grant applications to:

nheconomic12@gmail.com -or-

NH Economic Development, 112 E Spring St, New Hampton IA 50659

Grant applications must be submitted by 4 pm on March 12, 2021.

Notification of awards will be by the end of March.

- One application per business
- For Profit and non profit businesses are eligible
- Inherently religious activities such as religious worship, instruction, or activities that promote specific religious doctrine are not eligible.
- There are no set of criteria, that if met, will guarantee funding
- The advisory board has the right to fully fund, partially fund, or not fund any project
- Max request—\$500

If you have any questions, please reach out to Tammy Robinson or Megan Baltes, 641-394-2437 or nheconomic12@gmail.com.

Small Business Marketing Grant Application

Date _____

BUSINESS INFORMATION

Business Name _____

Physical Address _____

Phone _____

Contact Name _____

Contact Email _____

Mailing Address (if different from above) _____

IMPACT OF DISASTER

Employment on March 1, 2020 _____ Full Time _____ Part Time

Current Number of Employees _____ Full Time _____ Part Time

Describe how the pandemic has affected your business

GRANT REQUEST

Grant Amount Request (max request \$500) _____

Describe how the funds will be utilized _____

Have you received any other COVID-19 pandemic relief funds (Local, State, or Federal)? If so, please list _____

