Small Business Marketing Grant

New Hampton Economic Development is offering grants to small businesses (50 employees or less) located in New Hampton that have been impacted by the COVID-19 pandemic. These grant dollars can be used for the following:

1) Advertising/marketing costs
2) Web site development
3) Web site redevelopment to make your current site more user/shopper friendly

If awarded funds, applicant must turn in receipts & will get reimbursed for their award amount.

Please submit grant applications to:
nheconomic12@gmail.com -or-
NH Economic Development, 112 E Spring St, New Hampton IA 50659

Grant applications must be submitted by 4 pm on March 12, 2021.
Notification of awards will be by the end of March.

- One application per business
- For Profit and non profit businesses are eligible
- Inherently religious activities such as religious worship, instruction, or activities that promote specific religious doctrine are not eligible.
- There are no set of criteria, that if met, will guarantee funding
- The advisory board has the right to fully fund, partially fund, or not fund any
- project
- Max request—$500

If you have any questions, please reach out to Tammy Robinson or Megan Baltes, 641-394-2437 or nheconomic12@gmail.com.

Small Business Marketing Grant Application

Date_____

BUSINESS INFORMATION

Business Name_____

Physical Address_____

Phone _____

Contact Name _____

Contact Email_____

Mailing Address (if different from above)_____

_____

IMPACT OF DISASTER

Employment on March 1, 2020_____ Full Time _____ Part Time

Current Number of Employees _____Full Time _____Part Time

Describe how the pandemic has affected your business

_____
_____
_____
_____

GRANT REQUEST

Grant Amount Request (max request $500) _____

Describe how the funds will be utilized_____
_____
_____

Have you received any other COVID-19 pandemic relief funds (Local, State, or Federal)? If so, please list _____
_____
_____
_____